



PATCH RUBBER COMPANY MOVES TO EXPANDED PREMISES

From a new distribution base in West Auckland, Patch Rubber Company plans to introduce an exciting range of products and services to New Zealand's tyre industry.

The new purpose built facility of 14000 sq ft will house the country's largest range of inner tubes, an extensive catalogue of repair materials, tools, tyre shop supplies and a broad range of industrial, agricultural, implement and other specialty tyres.

In addition to expanding its wholesale supply lines, the Patch Rubber team is working on introducing several industry specific training schemes. The courses will be available to those in the industry wishing to develop the ability for themselves and staff to provide the highest quality of service and safety in all aspects of tyre repair. There will be a number of course scheduling options with week day afternoons or evenings on offer and weekend options for those wanting to attend from outside the Auckland region.

The course structures are being developed with the help of technical advice and training from Patch Rubber in the US and will be administered with certification also from the US.

The move to new premises in Aetna Place, Henderson was a substantial undertaking with planning spread over several months to ensure the transition was as seamless as possible. Patch Rubber's warehouse manager Tom Jones was juggling for a few days with stock in both the old and new locations and having to ensure customer's needs were met with the right products on time.

The company motto is "Everything for the Tyre Dealer" and this is reflected in the new showroom displaying some of the 2500 different stock items available to tyre industry retailers. Patch Rubber can supply most things essential for the daily running of a tyre business and also many items for resale not available from other tyre industry wholesalers.

"The new building has given us the room to organize our stock and distribution more efficiently" says Manager Ian Harvey. "Our pick and pack response time for an order has reduced considerably allowing fastest possible despatch of goods to the customer".



Sales vehicle reload times have also halved with the introduction of computerized vehicle stock control. "This means we know exactly what we've got and where it is at all times." This was an issue for the company prior to the move.

The company also intends to continue to expand the tyre range imported and distributed and will be introducing several new products over the coming months. Information on new products will be available shortly along with point of sale literature and information.

The Wellington branch of Patch Rubber will also be moving to larger premises during the month of July as it too has outgrown its current location.

Customers of both branches are welcome to call in and inspect the new premises and discuss ways Patch Rubber Company can help in improving productivity and profitability of their own business.



PATCH RUBBER COMPANY

PO Box 21549, 21 Aetna Place, Henderson, Auckland
Ph: +64 9 837 2481, Fx: +64 9 837 4000
email: admin@patchrubber.co.nz
www.patchrubber.co.nz